

# NEUROPSYCHIATRY REVIEWS

## 2006 Tabloid Specifications

### Dimensions:

<u>AD UNIT</u>	<u>TRIM SIZE</u>	<u>NON-BLEED</u>	<u>BLEED</u>
Tabloid Pg	10-7/8" -x- 13-1/2"	10-1/4" -x- 12-3/4"	11-1/8" -x- 13-3/4"
Tabloid Spd	21-3/4" -x- 13-1/2"	21" -x- 12-3/4"	22" -x- 13-3/4"
Tabloid 3/4 Ver	--	7" -x- 12-3/4"	--
Tabloid 3/4 Spd	--	15-1/8" -x- 9-7/8"	15-3/4" -x- 10-1/2"
Tabloid 1/2 Ver	--	5" -x- 12-3/4"	--
Junior Pg	7-3/4" -x- 10"	7" -x- 9-3/4"	8" -x- 10-1/2"
Junior Spd	15-1/2" -x- 10"	15" -x- 9-3/4"	15-3/4" -x- 10-1/2"
Junior 2/3 Ver	--	4-7/8" -x- 9"	--
Junior 1/2 Ver	--	4-7/8" -x- 6"	--
Junior 1/3 Ver	--	2-3/8" -x- 9"	--

Bleed off trim is 1/8"

**PREFERRED FILE FORMAT:** PDF/X1-A; High Resolution PDF with embedded fonts and images.

**ACCEPTED FILE FORMAT:** COLLECTED Quark (MAC) files. Please provide all ancillary files including fonts, original Quark file and tiff or EPS graphics (see details below). A digital color proof (Kodak Approval preferred) is required. **PLEASE PREFLIGHT YOUR FILES.** Any files found to have problems with fonts, colors or graphics will be returned for adjustment. Additional MAC work will be charged back to the agency or client.

**FONTS:**

- ◆ Use only Postscript Type 1 fonts
- ◆ Supply suitcases, screen fonts and printer fonts as well as fonts embedded in graphics
- ◆ Menu styled, Multiple Master and True Type fonts are NOT accepted

**GRAPHICS:**

- ◆ Use only EPS and TIFF file formats
- ◆ No JPEG or LZW compression
- ◆ 300dpi for color and grey scale images
- ◆ Do not nest EPS files within EPS flatten layers. Delete extra channels in Photoshop
- ◆ Resize and rotate images in their original application
- ◆ 800-1200 dpi for line-work
- ◆ Images must be CMYK, not RGB
- ◆ Place artwork at 100% Quark

**COLORS:** Convert all files to CMYK process unless a PMS color has been reserved and documented on the Ad Order.

**PROOFS:** We require 1 digital proof (Kodak Approval Preferred) from the digital file being delivered.

**LINE SCREEN DENSITY:**

- ◆ 4-COLOR: 133 Line Screen. Total density may not exceed 300%
- ◆ BLACK/WHITE, 2-COLOR: 120 Line Screen
- ◆ Total density for 2-Color may not exceed 170% and 1 color maybe solid
- ◆ Black/White cannot exceed 85%

**MEDIA TYPE:** CD-ROM (MAC formatted)

### **SHIP TO:**

#### **Disks, Proofs and Insertion Orders go to:**

Jobson Medical Group  
c/o Neuropsychiatry Reviews - Production Department  
1515 Broad Street, Bloomfield, New Jersey 07003  
Prod Mngr: Patricia Perconti, Ph: 973-954-9270; Fx: 973-954-930

**FTP INSTRUCTIONS:** All files must be sent STUFFED. Send e-mail to [production@jobsonmedical.com](mailto:production@jobsonmedical.com) indicating Advertiser, Ad Unit, Month and Publication. Color proofs, as indicated above, must be supplied.  
Host: [ftp.jobsonmedical.com](ftp://ftp.jobsonmedical.com), User: **FTPMedGuest**, Password: **m3dguest!**, Directory: **IN**

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### INSERT INFORMATION

**Available:** 2 - 10 page inserts.  
Larger units, gatefolds, and die-cuts are also acceptable upon publisher's approval.

**Acceptance:** A paper and content sample MUST be submitted for publisher's approval.

**Charges:** Contact your sales person for related charges.

**INSERT SIZE:** **TABLOID:** 11" -x- 13-3/4", with trimming 1/8" off head, face, and foot

**JUNIOR:** 7-3/4" -x- 10-1/2", with trimming 1/8" off foot

Inserts more than 2 pages must be supplied folded, carton packaging preferred.

**Insert Stock:** 70# minimum, 80# maximum  
Heavier stock may be accepted upon publisher's review

**Type of Binding:** Saddle stitch, with inserts jogging to foot

**Copy Clearance:** All inserts subject to publisher's approval

**Insert Deadline:** Due to printer the 15th of month prior to issue date

**QUANTITIES:** 43,000 inserts per issue (includes spoilage)

**Shipping:** RR Donnelley & Sons  
c/o NeuroPsychiatry Reviews (month and quantity)  
Route 251 South and 4099 Road (Elijan Road)  
Mendota, IL 61342  
Attn: Vickie Cueves, (815) 539-1240  
Warehouse - (815) 538-2737